



Student & Teacher Engagement

Special Segments

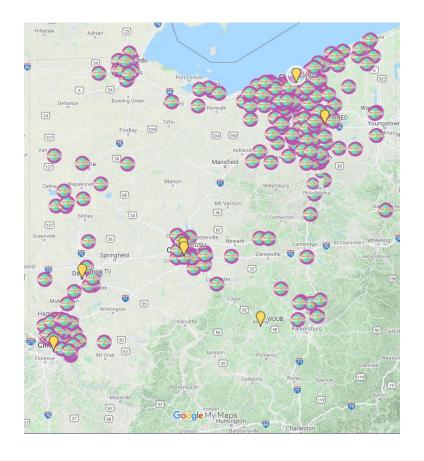
**Current Events** 



# **Loyal Users**

















#### **Current Events**

- Direct alignment to Ohio Learning Standards
- Proactively seek teacher input

Title	Synopsis	Ohio Learning Standards
Biden's First 100 Days	Biden's first address to congress covered tons of topics including the pandemic, infrastructure, and jobs.	4Gov.15-17; 5Gov.11; 6Gov.9
Politics on Point: What Is a Census? with Poll Question	Nick walks us through the big population count and what the numbers are used for. <b>Poll</b> : What grade are you in? K-12	Word highlight: census; 4Gov.15-17; 5Gov.11; 6Gov.9; ELA5.W.1 (A-D); ELA.W.4.1 (A-D); ELA6.W.1(A-E)
New CDC Guidelines	The CDC released new guidance for fully vaccinated folks.	SEL.C1.3.b; SEL.3-5.C2.1-4.b; SEL.MS.C2.1-4.c: NOS5-8.1; NOS5- 8.3-4
Thailand Hopes for Tourists	Thailand's economy relies on tourism. They are hoping to bounce back after the pandemic paused travel.	Word highlight: tourism; 5.ECON.14; 4.GOV.16
From Passengers to Cargo with Inbox Question	An airline switches from flying people to flying freight. <b>Inbox</b> : What would you turn a school bus into?	Word highlight: cargo; 5.ECON.14-17; 6.ECON.12; ELA5.W.1 (A-D); ELA.W.4.1 (A-D); ELA6.W.1(A-E)
Girl Makes Football History	This teen is breaking stereotypes on the football field.	SEL.A2.1; SEL.A2.2

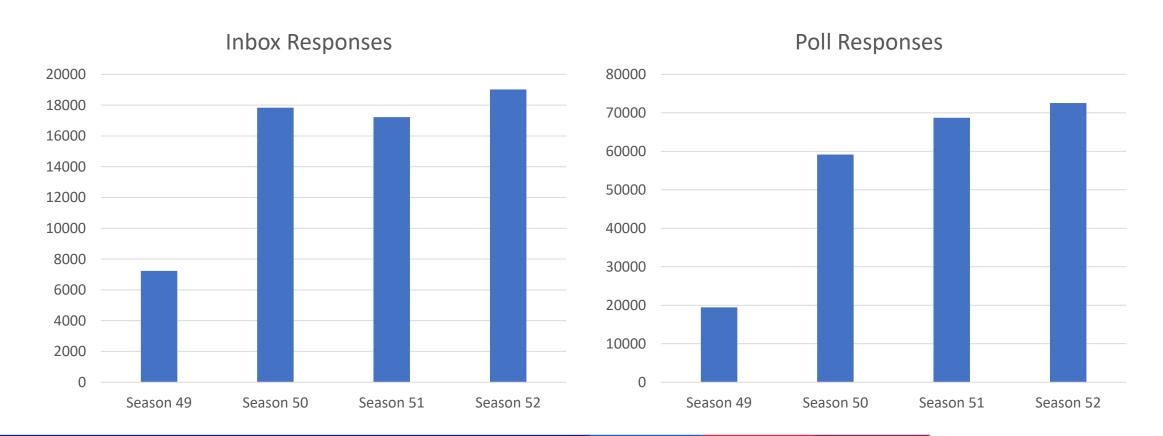


#### **Special Segments**

- New within the last five seasons: Spot on Science, Sketchbook, Politics on Point
- Extensive use on multiple platforms
- Allow us to leverage local partners to support student learning & make intentional connections to state standards



### **Student Engagement**





### Student Engagement

- Season 52 Web Users: 297,921
- Season 52 Web Views: 420,585



#### **Teacher Engagement & Resources**







### **Teacher Engagement & Resources**

- NewsDepth Teacher Advisory Council
- Weekly Newsletter
- Regular User Surveys







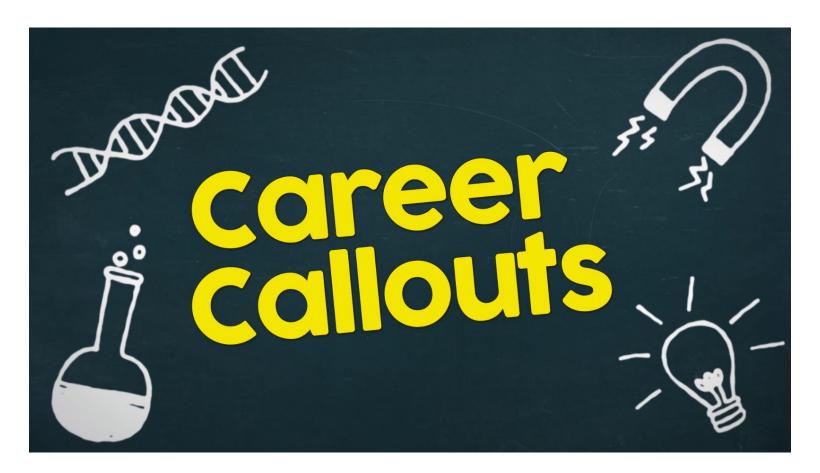
#### **Career Callout Season 52**

- STEM, In demand careers.
- Host VO with graphics.
- Learning standards: SEL.A2.1.b;
  SEL.A2.2.b; SEL.A2.1.c;
  SEL.A2.2.c





#### **Career Callout Season 53**

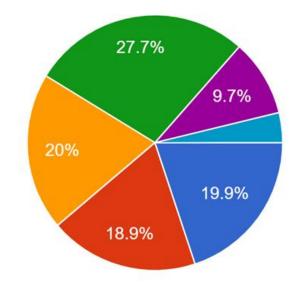


- Special Segment
- Students picked the careers to highlight.
- Expert in the studio answering student's questions.



### **Student Engagement**

Which jobs would you be more interested in learning about? 2,160 responses







## Questions?

